

HOME

Editorial Calendar

AUDIENCE
DEMOGRAPHICS

NATIONAL INSTITUTE
OF GOV. PURCHASING

EDITORIAL
CALENDAR

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PUBLIC
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GROUP

Dates	Features	Departments	Marketing Bonus
December 2009/January 2010 Ad Close: November 25 Materials Due: December 1	- Go Pro Purchasing Guide - 2010 Economic Outlook	- Hot Topics - Procurement Strategies - Members' Update - Events - Products	- FREE Boldfaced listing for Go Pro Purchasing Guide display advertisers - 2 for 1 Go Pro Purchasing Guide Call Ads for display advertisers
February/March Ad Close: February 2 Materials Due: February 5	- The Economics of Green - P-Card Purchasing - Contracting Services - Purchasing Month	- Hot Topics - Procurement Strategies - Members' Update - Events - Products	Bonus Distribution: Work Truck Show/NTEA
April/May Ad Close: April 8 Materials Due: April 14	- Fleet Market Update - Emergency Preparedness - Sustainability	- Hot Topics - Procurement Strategies - Members' Update - Events - Products	Bonus distribution: GFOA (Government Finance Officers Assoc.)
June/July Ad Close: June 10 Materials Due: June 15	- NIGP Forum Preview - Green Purchasing - Grounds Maintenance - Transparency	- Hot Topics - Procurement Strategies - Members' Update - Events - Products	Bonus Distribution: FedFleet, NIGP Forum & Expo
August/September Ad Close: August 6 Materials Due: August 12	- Cooperative Purchasing - Energy Procurement - Sustainability	- Hot Topics - Procurement Strategies - Members' Update - Events - Products	Bonus Distribution: APWA Congress & Exposition
October/November Ad Close: September 28 Materials Due: October 1	- Excellence in Procurement - Green Purchasing - NIGP Forum Wrapup	- Hot Topics - Procurement Strategies - Members' Update - Events - Products	Bonus distribution: ICMA (International City/County Management), NLC (National League of Cities)
December/January Ad Close: November 24 Materials Due: December 1	- Go Pro Purchasing Guide - 2011 Economic Outlook	- Hot Topics - Procurement Strategies - Members' Update - Events - Products	- FREE Boldfaced listing for Go Pro Purchasing Guide display advertisers - 2 for 1 Go Pro Purchasing Guide Call Ads for display advertisers