



## INDEX PAGE:



URL: <http://govpro.com/video/>

## Materials Required:

- 1) Thumbnail image for index page (maximum size is 138 x 138)
- 2) Headline text – 25 character maximum
- 3) Descriptor text – 100 character maximum

## PLAYER PAGE:



Sample URL: [http://preview.govpro.com/video/Z-Trak\\_JohnDeere/](http://preview.govpro.com/video/Z-Trak_JohnDeere/)



## Materials Required:

- 1) Video Format
  - a. Flash preferred. Any other video formats provided will be converted to Flash.
  - b. Dimension has a maximum of 400 x 300 and a minimum of 320x240.
  - c. Video bitrate is should be at 225Kbps. If there is a quality issue, 350Kbps may be accepted.
  - d. Audio bitrate is at 64Kbps (at 44100Hz).
- 2) Sponsor Logo
  - a. Dimension of 100x100
  - b. URL for logo click-thru
- 3) Description text
  - a. 200 character maximum
  - b. May include descriptive title
- 4) Related Links text
  - a. Contact information (if desired)
  - b. May include descriptive title
  - c. URLs to link to
  - d. Additional videos to link to
- 5) Banner ad
  - a. Dimension of 728x90

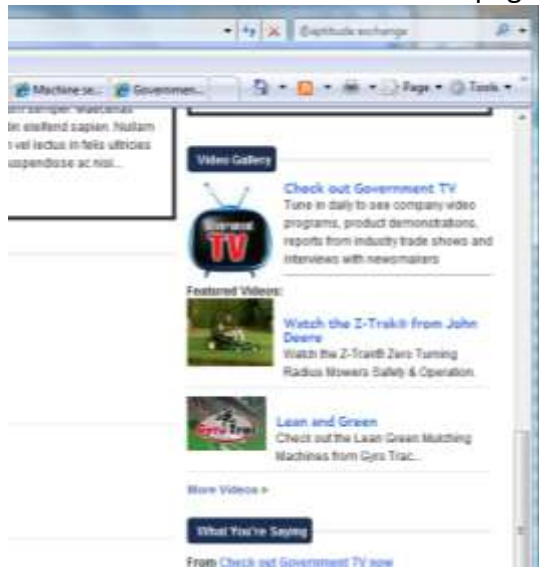
## Site Promotions:

- 1) What's New
  - a. Your video is featured in our dedicated site section for the latest industry happenings.



## 2) Video Gallery

- a. Your video is featured on the home page and nearly every article page.



## 3) eNewsletters

- a. Get featured in our Weekly eNewsletter plus the targeted monthly eNewsletter of your choice.

### Material:

- 1) Please send a disc to:  
Penton Media  
Att: Beth Brinton, Suite 593  
1300 E. 9<sup>th</sup> Street  
Cleveland, OH 44114
- 2) If you have the file(s) available, please email your FTP information to Beth Brinton at [beth.brinton@penton.com](mailto:beth.brinton@penton.com)